B•A•L•A•S

The Business Association of Latin American Studies



President, Esteban R. Brenes

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Note from President Esteban R. Brenes of BALAS

PAGE 2 CALL FOR PAPERS

2010 Conference hosted by ESADE

EXECUTIVE SECRETARY Victoria Jones

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2010 PROGRAM CHAIR Xavier Mendoza, ESADE balas@esade.edu

2010 CONFERENCE

PAPER SUBMISSION DEADLINE

NOVEMBER 1, 2009

PRESIDENT'S NEWSLETTER

Encouraging Research

BALAS Expands publishing outlets

It has been four months since our last meeting in Guadalajara sponsored by EGADE, Instituto Tecnológico de Monterrey. It was a wonderful meeting and we are looking forward to see you again soon.

Per the request of our membership, we intend to send out more frequent short updates on news related to BALAS. This note is a response to your request.

As you probably know the *Journal of Business Research*, Vol. 62, Number 9, September 2009 is a special issue of papers from the BALAS Conference. We have a total of 11 papers and 22 authors from many schools.

I would like to inform you that we are already working in the next Special Issue from the UNIANDES, Bogotá and EGADE, Guadalajara BALAS conferences. Professor Luis Sanz from INCAE Business School is leading the process and we again have the support of the Journal of Business Research.

We will continue with this line of work to make sure that BALAS becomes a real and sustainable venue for refereed journal publications (ISI) from our members' best papers. As a matter of fact, next year we will have two venues, one from the Journal of Business Research and one from Academia. Academia is now an ISI journal. Both journals expressed their interest in supporting BALAS plans.

We are very enthusiastic about the next Conference "Coming Age of Regulation and Corporate Response" which counts with the leadership of Professor Xavier Mendoza as Chair and the sponsorship of ESADE Business School. The Conference will be held in Barcelona, Spain, March 24-26, 2010.

Please, submit your papers as soon as possible, the deadline is NOVEMBER 1st, 2009. Papers can be submitted from the BALAS web site: www.balas.org

Sincerely yours,

Esteban R. Brenes BALAS President 2009-2011 INCAE

2010 Conference

26th Annual Conference Hosted by ESADE

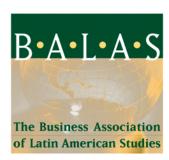
The 2010 BALAS Conference will discuss The Coming of Age of Regulation & Corporate Response in Latin America. Four special tracks will be added related to this theme that include: Non-market strategies, Knowledge & Innovation Management, CSR & Sustainable Development and Public-private partnership. panels are also being proposed on such topics as "Multilatinas," Implications of the Crisis on Management Education, Open Innovation, and Latin America in the Next Decade: Challenges and Opportunities. The conference will include several invited distinguished business leaders and scholars and well as the open competitive paper sessions.

As always, the conference will provide an outstanding opportunity to network with others who share your interest in the business environment of Latin America.





The 2010 BALAS Annual Conference will be hosted by ESADE Business School in Barcelona, Spain, March 24-26. Papers will be accepted that relate to the business and economic environment of Latin America and the Caribbean. ESADE is consistently ranked as one of the top business schools in the world and is particularly well-known for their internationally-focused, entrepreneurial and socially-responsible programs.



Paper submission deadline November 1, 2009

for additional information: www.balas.org

GENERAL LATIN AMERICAN BUSINESS TRACKS

Accounting, Taxation and Management Control Systems
Consumer Behavior
Corporate Finance
Cultural, Social & Ethical Issues
Economic Environment & Regional Integration
Educational Management & Teaching Cases
Entrepreneurship
Financial Markets, Investment and Risk Management
Human Resource Management
Information Technology Management
Marketing Management
Strategies for Global Competitiveness
Supply Chain & Operations Management

CONFERENCE THEME TRACKS

Non-market strategies Knowledge & Innovation Management CSR & Sustainable Development Public-private partnership