2 desultory notes on giving effective talks

and a brief overview of Physics 493 Seminar

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September 6, 2013

How to improve the hardware and software of a scientific presentation?

make slides maximally visual & be clear about your purpose

The talk itself must be 'informed' by its purpose...choose it, know it, embody it...

and by all means, make it clear

comment:

'youtube' Brian Cox 'why we need explorers', and Steve Wolfram 'a new kind of science'; why are they giving their talks, what are their purposes? (one need watch only 10 minutes or so of the wolfram talk....)

Before hearing snippets of their talks, let's raise an open ended metacognitive discussion

What does desultory mean?

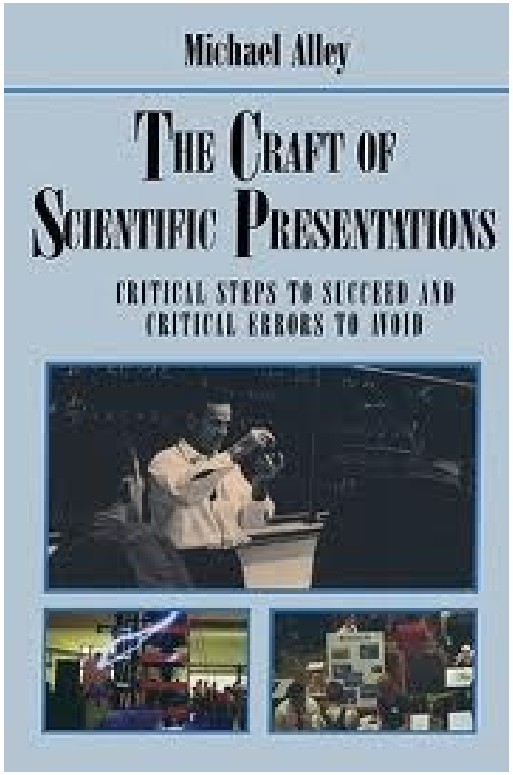
Why give talks?

reasons why

- Talks are able to convey the most recent work in any field.
- A strong presentation is able to help the work become accepted, for better or worse.
- And they are important for your career, for better or worse.

We will critically assess 9 common errors in scientific presentations

described in Alley's book, *The Craft of Scientific Presentations*



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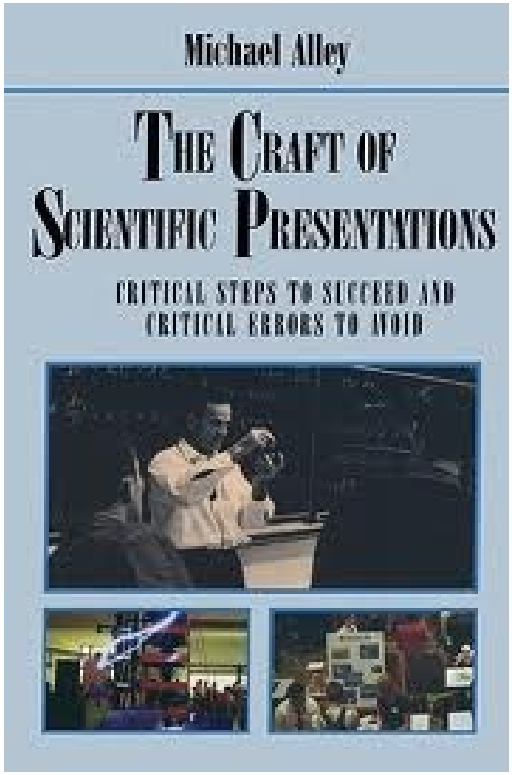

The Craft of Scientific Presentations

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On 12 September, we will address critical error #1, come having read through p48!