

Beth Baier

Senior Vice President

Business Affairs and General Counsel

Warner Home Video

Beth Baier is Senior Vice President, Business Affairs and General Counsel of Warner Home Video, which is the homevideo distribution arm of Warner Bros. Entertainment Inc. She manages a department of nearly 40 employees, with attorneys in Burbank, London and Singapore. Her department is responsible for handling all business affairs and legal issues for WHV on a worldwide basis, including acquisitions, licensing, clearances, manufacturing, distribution, sales, marketing, antitrust, and coordinating with other WB divisions on anti-piracy, litigation, and public policy.

Ms. Baier was involved closely in the launch of the DVD and, more recently, Blu-ray formats, including patent review, patent pools, marketing and new features. She is on the Board of Directors of the DVD FLLC, a Japanese corporation that licenses the DVD specifications and logo. Ms. Baier currently is working on the BD 3D format rollout. She also supervises various legal aspects of Digital Copy offers and the AACCS Managed Copy obligations.

Ms. Baier has been with Warner Bros. for nearly 19 years. Prior to joining the studio, she was a litigator at O'Melveny & Myers in Los Angeles and clerked with Judge Green on the U.S. District Court in Washington, D.C. In 2003, she received the Women of Distinction Award from the Women Lawyers Association of Los Angeles and was named one of the Outstanding Women in Home Entertainment by the Home Media Magazine in 2008, 2009 and 2010.